



Where Ideas Take Wings

# Apeksha Gosavi

Digital Marketing & Graphic  
Design Specialist





# About Us

**“We are a creative digital marketing agency helping businesses take flight through smart strategy, engaging content, and data-driven advertising.”**

**Add points:**

-  **Focused on results**
-  **Creative ideas with proven performance**
-  **Worked with local & small businesses**



# Our Services



**Social Media Marketing  
SEO (82+ Score)**

**Google Ads & Analytics**

**Website Design**

**Graphic Design**

**Reels & Video Editing**



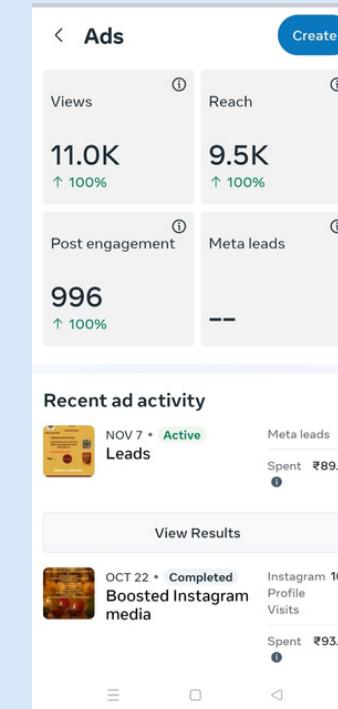
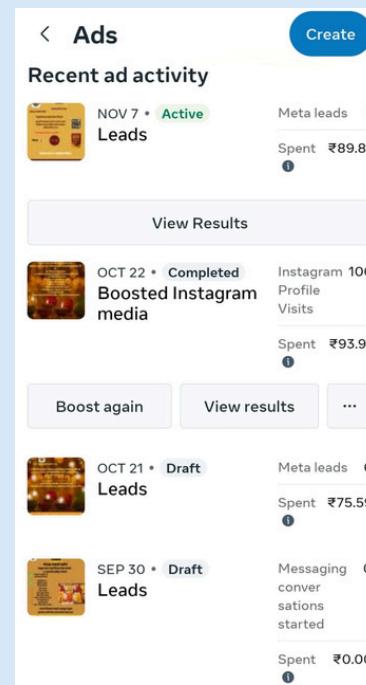
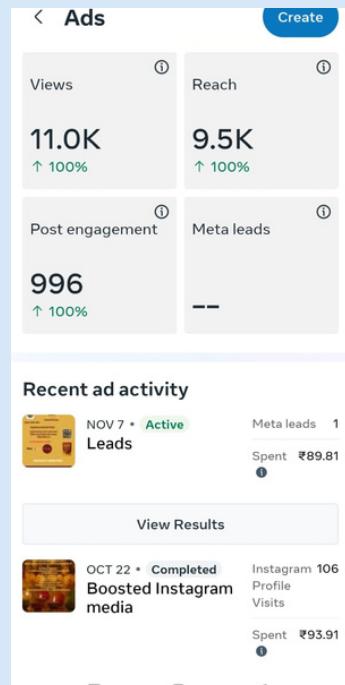
**Google My Business**

**Strategy + Ads (Meta, Instagram, YouTube)  
On-Page + Off-Page Optimization  
Performance tracking & lead generation  
Mobile-friendly, SEO-optimized sites  
Creative Posts, Logos, Banners  
Business promotional short videos  
Setup, ranking, and reviews**





# NOTEABLE PROJECT





# NOTEABLE WORK

**Ads**

Recent ad activity

Date	Status	Ad Type	Results
NOV 7	Active	Leads	Meta leads 1 Spent ₹89.81
OCT 22	Completed	Boosted Instagram media	Instagram 106 Profile Visits Spent ₹93.91
OCT 21	Draft	Leads	Meta leads 6 Spent ₹75.59
SEP 30	Draft	Leads	Messaging 0 conversations started Spent ₹0.00

**Create**

**View Results**

**Boost again** **View results** **...**

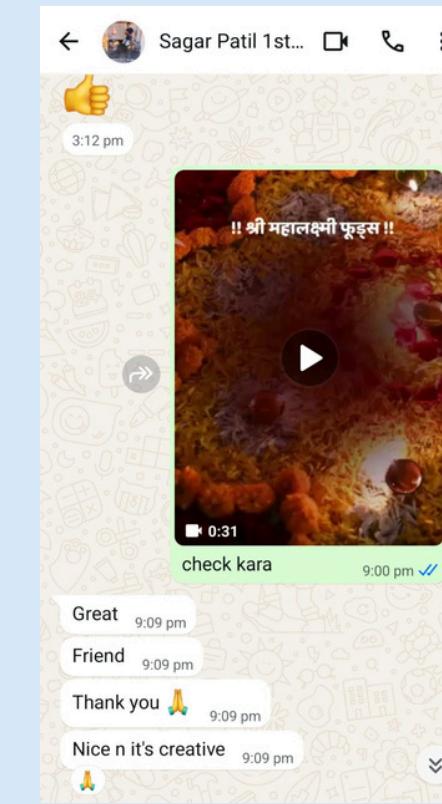
**Tasks**

2 open •

**Recent ads**

Ad Type	Results
Instagram Profile Visits Ad	Completed Results for Oct 21 - Oct 28 4.5K Reach 106 Instagram Profile Visits ₹0.89 Cost per Instagram Profile Visit ₹93.91 Spent
New Leads Campaign-7/11/2025	Active Results for last 7 days 1.6K Reach 3 Meta leads ₹36.20 Cost per Meta Lead ₹108.59 Spent

**See all ads**





# SHORT VIDEOS OF CUSTOMERS





# Case Study

## Campaign: Meta Lead Ad for Café

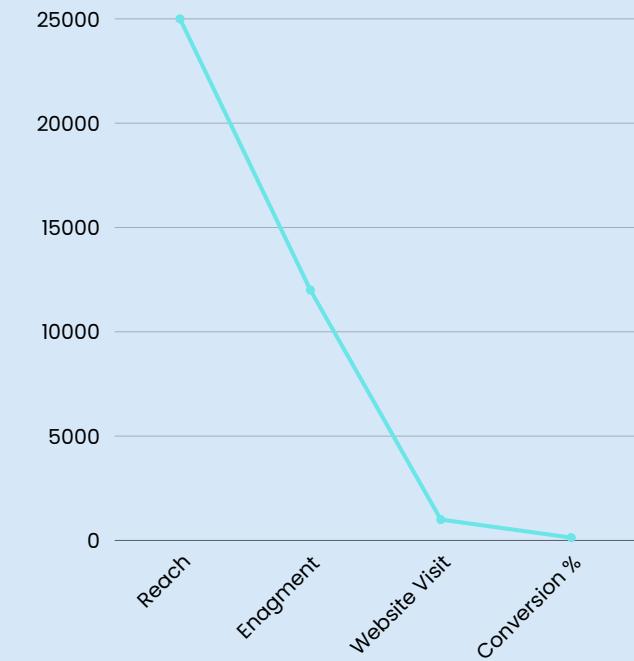
**Duration: 7 Days**

**Reach: 25,000+**

**Engagement: 3,200+**

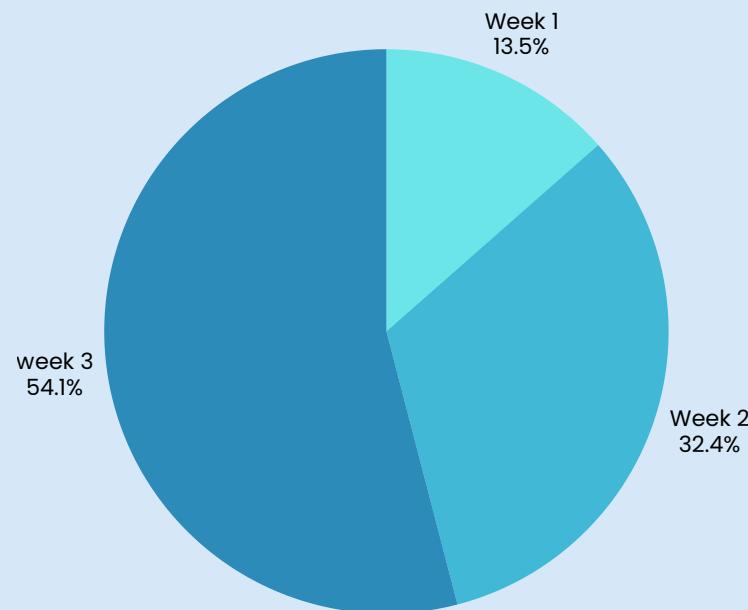
**Website Visits: 120+**

**Result: 25% lead conversion**





## Meta Ad Performance (Sample Data)

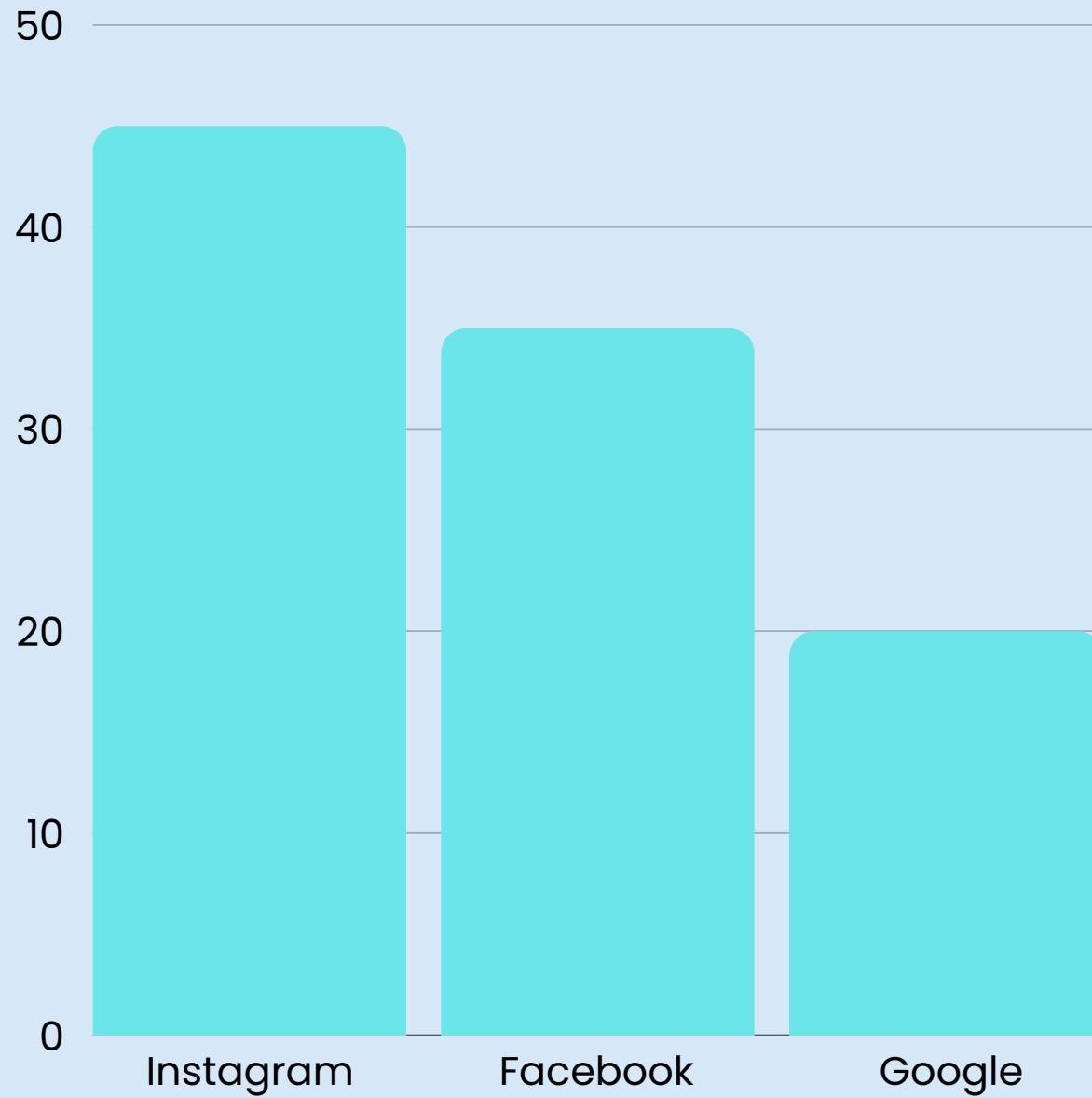


## SEO Growth (Sample Data)





## Engagement Ratio (Pie Chart)





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# *Let's Collaborate*



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